Brianna Vittachi

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PERSONAL STATEMENT

I am a young professional looking for new and challenging opportunities as I begin my career in publishing. I am dedicated to finding a placement that will allow me to learn about London's changing publishing industry while enhancing that company's operations wherever and however I am able — whether that be in client relations, editorial, scheduling, production, marketing, distribution, or sales. You will find that I greet every task I am given with zeal and thorough attention to every detail.

PERSONAL AND PROFESSIONAL SKILLS

- ✓ Wordpress
- ✓ SEO traffic analytics
- ✓ Photoshop
- ✓ Mac interface
- ✓ Windows interface
- ✓ MS Office
- ✓ English, 100%
- ✓ Spanish, (learning)

WORK EXPERIENCE

Editorial Intern | February 2016 – June 2016

ARTUNER London, UK

Responsibilities:

- Managed all social media accounts.
- Developed a consistent social media strategy through brand storytelling.
- Used a social media dashboard, as well as updated posts daily according to trends or changing initiatives.
- Project-managed the first professional company video, working closely with an out-of-house video editor.
- Researched and wrote content for the company's online magazine.
- Uploaded new content through CMS.
- Updated SEO, and tracked website traffic trends.
- Proofread press releases and other statements.
- Discovered, proposed, and procured and on-going project with the local podcast Londonist Out Loud.

EDUCATION

BA (Hons) Creative Writing | September 2014 – June 2017

London South Bank University London, UK

Specialties:

- Academic writing
- Scripts (stage, radio, screen)
- Flash fiction and poetry

Accomplishments:

• Marks to date qualify as 1st degree.

 Selected by course director to have creative work featured at the 2016 Degree Show

Secondary School Diploma | June 2008

Albert College Belleville, ON, Canada

Accomplishments:

- Graduating average marks of 91.3%.
- Awarded a "Certificate of Distinction", for 3 or more years' consistent excellence in academics, athletics, arts, and community service.
- Wrote a directed a short play, featured in Arts Showcase 2007.

VOLUNTEERING

Writer | September 2015 East Loves West Exhibition at the Patrick Heide Contemporary Art Gallery London, UK

WWOOFer | May 2015 - August 2015

- 1. Mountain Meadow Farm Baddeck, NS, Canada
- 2. Front Porch Farms Margaree Forks, NS, Canada

PREVIOUS WORK

Server | October 2013 – August 2014 Cora's Breakfast and Lunch Edmonton, AB, Canada

Shift Supervisor | November 2011 – October 2013 Starbucks Coffee Company Ottawa, ON, Canada

Server | September 2012 – October 2013 JAK's Kitchen Ottawa, ON, Canada

PORTFOLIO

Samples of published articles or unpublished academic work are both available on request.

REFERENCES

Academic and professional references are both available on request.